

# TRAFFICK JAM

2022

BENEFITTING  
THE OASIS HOUSE



SATURDAY  
AUGUST 20, 2022

HIDDEN VALLEY ORCHARD



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## About Oasis House

Oasis House offers hope and support to women survivors of trauma, sexual exploitation, and substance abuse. We do this by promoting healing, restoration, and empowerment through Christ's unconditional love, teaching practical life skills, and mentoring through a transformational process.

The vision of Oasis House is that of women growing individually and collectively, while living in community. We seek to empower women by providing safe housing and supporting their sobriety, vocational opportunities, and spiritual growth.



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## Event Background

Traffick Jam is a Music Festival with ALL PROCEEDS benefitting Oasis House - supporting victims of Human Trafficking.

- Informal, Family-Friendly Event\*
- Emcee: Shawn MacIntrye, Cox Communications
- Featured Bands: The Fries Band, Timestamp, Larry Adams Band
- Food Trucks & Cash Bar Available
- Lawn Chairs Recommended
- Yard Games

*\* Individual Tickets \$25 (age 12 & under free)*

## Event Space



## Bands



l.a.b.  
Larry Adams Band

## Food Trucks



# "Presenting Sponsor"

## \$20,000



## SPONSORSHIP BENEFITS

- Exclusive, Top Presenting Sponsor of Traffick Jam 2022
- Name and/or logo included in event logo
- Signage - included in all signage, pre-event and event day
- Stage Banner
- Website Promotion - (Oasis, Band sites, Sponsor sites)
- Social: FaceBook, Twitter, Instagram
- Email Marketing
- Public Relations
- Tickets - event logo
- Ticketing Portal
- In-kind Advertising
- Company spokesperson to Welcome Festival attendees
- 20 Tickets - including VIP bag, drink and food vouchers
- Reserved Seating area in Sponsor Tents

# "Executive Producer" Sponsor

## \$10,000



### SPONSORSHIP BENEFITS:

- Creative engagement opportunity with Exclusive Event Day Sponsorship
- Signage - included in all signage pre-event and event day
- Website Promotion - (Oasis, Band sites, Sponsor sites)
- Social: FaceBook, Twitter, Instagram
- Email Marketing
- Public Relations
- Ticketing Portal
- In-kind Advertising
- 10 Tickets - including VIP bag, drink and food vouchers
- Reserved Seating in Sponsor Tents

# "Executive Producer" Sponsor \$10,000

## Opportunity for Event Day Exclusive Sponsorship of Following:

- ★ Food Truck Sponsor
- ★ Tent Sponsor
- ★ Cool-Mist Tent Sponsor
- ★ Golf Cart Sponsor
- ★ Creative Sponsor - **SOLD**  
(Laura Zanenin Creative)
- ★ Venue Sponsor - **SOLD** (HVO)



ShelbyMac  
Advisory Services



 **laura zananis**  
*Creative*





# "Producer" Sponsor

## \$5,000



### SPONSORSHIP BENEFITS:

- Signage - logo included in signage on event day
- Website Promotion - Oasis House
- Social: FaceBook, Twitter, Instagram
- Email Marketing
- 8 Tickets - including VIP bag, drink and food vouchers
- Reserved Seating area in Sponsor Tents

### Opportunity for Exclusive Sponsorship of Following Assets:

- ★ Game Area
- ★ Photo Booth Sponsor
- ★ VIP Bag





# "Promoter" Sponsor \$2,500



## SPONSORSHIP BENEFITS:

- Signage - logo included in signage on event day
- Website Promotion - Oasis House
- Social: FaceBook, Twitter, Instagram
- Email Marketing
- 6 Tickets - including VIP bag drink vouchers
- Reserved Seating area in Sponsor Tents

# "Roadie" Sponsor \$1,000



## SPONSORSHIP BENEFITS:

- Signage - logo included in signage on event day
- Website Promotion - Oasis House
- 4 Tickets - including VIP bag
- Reserved Seating area in Sponsor Tents

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# Thank You